



**SUNDAY - TUESDAY**  
**AUG. 13 - 15, 2023**

DONALD E. STEPHENS CONVENTION CENTER, ROSEMONT, IL

# COMING AUGUST 2023: THE INSTORE SHOW

## The Jewelry Industry's New Trade Show Experience!

Presented by INSTORE magazine, the INSTORE Show 2023 will be the premier trade show for independent fine jewelry stores and industry suppliers. Join INSTORE for this groundbreaking event where jewelry store owners, buyers, managers and designers will gather for networking with and buying from leading vendors like you — plus a pre-show conference program worthy of the INSTORE name!

Connect with highly engaged buyers — INSTORE readers — who will come to discover the latest curated products, services and cutting-edge innovations. This is a must-participate event for suppliers, manufacturers and service providers who are industry mainstays as well as those who are shaping the future of the jewelry industry.

### WHY EXHIBIT AT THE INSTORE SHOW?

- Partner with the leading and most trusted industry jewelry publication for its inaugural event gathering retail pros with buying power — INSTORE readers!
- Intimate trade show floor of 200 booths in a convenient and secure venue located just 10 minutes from O'Hare airport and near to restaurants and entertainment.
- Cost-effective, curated show which gives you access to an under-served market boasting a significant concentration of jewelry stores.
- Ample networking opportunities with attendees *on and off* the show floor PLUS a retailer conference program designed to stimulate buying and sourcing.

PRESENTED BY

**INSTORE**

Smart  
WORK MEDIA

**LEARN MORE AT [THEINSTORESHOW.COM](http://THEINSTORESHOW.COM)**



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PRE-CONFERENCE BEGINS AUG. 12



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[theinstoreshow.com](http://theinstoreshow.com)

## YES, I WOULD LIKE TO RESERVE...

\_\_\_\_\_ 10' x 10' inline booth (\$3,495)

\_\_\_\_\_ 10' x 20' one inline booth and one corner booth (\$7,290)

\_\_\_\_\_ 10' x 10' corner booth (\$3,795)

\_\_\_\_\_ 10' x 20' double corner booth (\$7,590)

*Maximum booth space allowed: 10x20*

*Corner booth spaces have limited availability*

## PRODUCT OR CATEGORY DESCRIPTION:

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## THE FOLLOWING IS INCLUDED IN YOUR BOOTH PACKAGE:

- 10' x 10' or 10' x 20' booth space
- 8' draperies on all three sides for inline booths and 8' draperies on two sides for corner booths
- Carpeting
- Crossbars and uprights to frame top of booth
- 1 wastebasket per booth
- 1,000 watts of electricity per booth
- Complimentary vault storage
- A company ID sign
- One-time vacuuming service for your booth the night before the show opens
- INSTORE customer service

## BOOTH APPLICATION

Please complete the form below and return it to your sales representative or email it to [exhibit@theinstoreshow.com](mailto:exhibit@theinstoreshow.com). Once booth placements begin, you will receive your contract and a 50% booth deposit can be submitted online.

NAME (printed) \_\_\_\_\_ TODAY'S DATE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ WEB URL \_\_\_\_\_

PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_



## SEND COMPLETED FORM TO:

28 Valley Rd, Suite 1

Montclair, NJ 07042

F (212) 981-0247

E [exhibit@theinstoreshow.com](mailto:exhibit@theinstoreshow.com)

## ACT NOW FOR A GREAT BOOTH LOCATION!

Complete the application and return it to [exhibit@theinstoreshow.com](mailto:exhibit@theinstoreshow.com)

## CONTACT YOUR INSTORE SALES REP TODAY TO LEARN MORE!

**KRISTA COLLINS WALTERS**

National Sales Director

T (212) 981-0230

E [krista@smartworkmedia.com](mailto:krista@smartworkmedia.com)

**LORI GADOLA**

Sales Representative

T (212) 981-0233

E [lori.gadola@smartworkmedia.com](mailto:lori.gadola@smartworkmedia.com)

**JIM REED**

Show Co-Director

T (224) 688-0858

E [jim@smartworkmedia.com](mailto:jim@smartworkmedia.com)